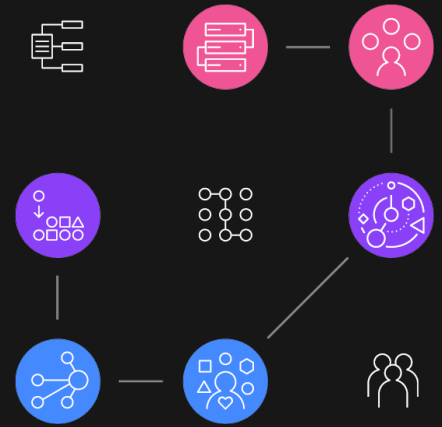# IBM Planning Analytics and Cognos User Group Day

Brought to you by IBM User Group Days 2020

May 19th, 08:00-16:30

Register

Join us on May 19th for over a dozen IBM Planning Analytics and Cognos sessions, 1:1 meetings and live chat. You won't want to miss this opportunity to engage with experts and deep dive on products in our analytics portfolio! This event aims to help our users be ready for anything with AI-infused planning, forecasting and business intelligence.

Morning Sessions

08:00-08:10 — **Welcome from Mike Norris**
Discover what User Group Day has in store for you with an overview of the day's sessions.

08:30-09:00 — **Roadmap: The future of AI-infused planning**
IBM Planning Analytics is helping organizations manage the changing demands of today's world. Get the latest on capabilities that drive agility.

09:00-09:30 — **Roadmap: The future of AI-powered business intelligence**
Today's AI-infused Cognos Analytics helps you get to the answers you need quickly and with confidence. See how the latest innovations make it even easier.

09:30-10:00 — **Use case: Pivot to meet a new market reality with integrated planning, analytics & reporting**
Learn how an organization can enable finance, operations, IT, and departmental users to stay on top of what is happening in their markets and with their customers.

10:00-10:30 — **Customer perspectives**
Meet some of our Analytics Heroes, those passionate users who are pushing the limits of the planning, analysis and reporting capabilities and transforming analytics.

10:30-11:30 — **What's new and next in IBM Planning Analytics Workspace**
Discover the new unified navigation and dashboard experience that includes more layout capabilities and rich charting options.

11:30-12:00 — **IBM Planning Analytics for Excel 2020**
Discover recent and new features and capabilities for the product in 2020, including a demonstration of the new reporting mode, Dynamic Quick Reports (DQRs).

12:00-12:30 — **Keynote with Tom Rosamilia**
Senior Vice President, IBM Systems and Chairman, North America

Afternoon Sessions

12:30-13:00 — **TM1 modeling in IBM Planning Analytics Workspace**
Apply your IBM TM1 modeling expertise in IBM Planning Analytics Workspace. Learn about new features and capabilities that are not available in the previous generation of TM1 modeling tools.

13:00-14:00 — **AI-driven exploration and analysis with Cognos Analytics**
Exploration and analysis experiences continue to be enhanced to make it easier for users and analysts to use AI-infused analytics. Take a look at new capabilities that are coming soon.

14:00-15:00 — **Interactive dashboards, reports and storytelling with Cognos Analytics**
We've done the hard work for you so content creators don't need to. See how easy it has become to create stunning visualizations in Cognos Analytics.

15:00-15:30 — **Shaping the future of smart data preparation in Cognos Analytics**
It's easier than ever to start transforming ugly, complex data into beautiful, simplified visuals. In this session, we will showcase the solution's latest capabilities and features coming soon.

15:30-16:00 — **Transitioning Planning Analytics and Cognos to cloud**
See the benefits of moving to a fully-managed hosted cloud solution or IBM Cloud Pak for Data. We will walk you through each offering and how they integrate today on the cloud.

16:00-16:25 — **You spoke, we listened: How our user community continues to shape the future of IBM analytics solutions**
See how customers have helped shape the latest releases and join the User Experience Program.

16:25-16:30 — **Wrap up**
Close out the day and learn how to continue the conversation with IBM experts and your peers.