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REVELWOOD BECOMES FIRST IBM PARTNER WORLDWIDE TO ACHIEVE IBM COGNOS TM1 GOLD ACCREDITATION

Latest Honor Builds on Years of Earning Prestigious Recognition from IBM

PARSIPPANY, NJ—AUGUST 7, 2013—Revelwood, an IBM Premier Business Partner and leader in designing and implementing IBM Business Analytics applications, announced today it is the first IBM Business Partner worldwide to earn IBM Cognos TM1 Gold Accreditation. The company achieved this by working with hundreds of clients on successful IBM Cognos TM1 performance management and analytics applications.

"Revelwood is one of IBM's longest standing partners working with Cognos TM1," said Mark Enslin, Business Analytics Accreditation Program Manager, IBM. "This accreditation is a testament to the depth and breadth of Revelwood's knowledge in helping their clients make the best use of IBM Cognos TM1 – which translates into better decision making and measurable business benefits."

The IBM Cognos TM1 Gold Accreditation is part of IBM's Software Practice Accelerator, which was launched in early 2013. This program is designed for IBM Business Partners to accelerate and enhance their ability to successfully implement solutions which leverage IBM Software. In order to earn this accreditation, Revelwood had to have 15 practitioners certified on various aspects of Cognos TM1 and had IBM review and validate a cross-section of successful Cognos TM1 deployments Revelwood has delivered to their customers.

"This achievement is directly related to our stringent requirements for Revelwood consultants to have in-depth and hands-on knowledge of Cognos TM1," said Ken Wolf, President and CEO, Revelwood. "The average length of time our consultants have been using Cognos TM1 is 11 years. This deep experience is why Revelwood is able to deliver outstanding performance management and business analytics applications on-time and within budget."

Additional IBM Awards

The IBM Cognos TM1 Gold Accreditation is just one of several prestigious honors Revelwood has earned from IBM. Revelwood was awarded the 2013 IBM Business Analytics Capability Authorization Business Partner Achievement Award, which recognizes IBM business partners who have demonstrated excellence in delivering business value with Business Analytics, Predictive Analytics, Enterprise Content Management and Information Management software. Revelwood was selected from business partners

worldwide who have provided "ingenious solutions and exceptional client value" for the <u>Revelwood</u> BPM Suite, an out-of-the-box implementation accelerator for enterprise financial planning and reporting.

Revelwood also won the <u>2011 IBM Beacon Award in the Outstanding Business Analytics Innovation</u> category for the Revelwood BPM Suite. Winners of the Beacon Awards are selected from more than 95,000 business partners worldwide by leading industry journalists, analysts and executives for 27 award areas.

About Revelwood

Revelwood is an IBM Premier Business Partner offering implementation services, training and support that bring ease, speed and flexibility to <u>financial planning and reporting</u>, <u>business intelligence</u>, <u>financial governance</u> and <u>sales performance management</u>. Combining IBM Cognos Business Analytics software with best practices and pre-configured, out-of-the-box applications like Revelwood's <u>BPM Suite</u> and <u>Performance Toolkit</u>. Revelwood helps companies to accelerate the building and deployment of performance management solutions. Hundreds of successful implementations and proven ROI for dozens of Fortune 1000 and mid-market companies are just a few reasons companies turn to Revelwood for their performance management needs. Additional information on Revelwood can be obtained by visiting http://www.revelwood.com or calling 201.984.3030.

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