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## REVELWOOD EARNS INGRAM MICRO COGNOS ELITE GROWTH PARTNER OF THE YEAR AWARD FOR 2015

Company Recognized for its Revenue Achievements Selling and Implementing IBM Cognos Business Analytics Software

**PARSIPPANY, NJ—JUNE 7, 2016**—Revelwood, a leader in designing and implementing IBM Business Analytics solutions, announced today it earned the esteemed Ingram Micro Cognos Elite (ICE) Growth Partner of the Year Award for 2015.

Ingram Micro's ICE is an exclusive program for IBM Business Partners who demonstrate expertise in selling IBM Cognos Business Analytics software. Participants in ICE are selected by invitation-only and receive exclusive opportunities and rewards by partnering with Ingram Micro.

"We started working with Applix TM1 back when it was 'just' an OLAP engine," said Ken Wolf, President and CEO, Revelwood. "Little did we realize we'd still be bringing the power of what's now IBM Cognos TM1 to more and more Fortune 1000 and midmarket companies. The core technology continues to mature, and it has become the foundation for an almost unlimited number and type of analytics applications. This award signifies that IBM Cognos TM1 is *the* Business Analytics solution for a wide range of organizations."

## ICE Growth Partner of the Year Award Builds on History of Awards

Ingram Micro's ICE Growth Partner of the Year Award is just the latest of awards Revelwood has earned over the years. Revelwood has earned many awards from IBM, including the prestigious IBM Beacon Award and the first partner to achieve IBM Cognos TM1 Gold Accreditation. The company is also on several IBM Business Analytics Partner Advisory Boards and Councils.

## **About Revelwood**

Revelwood helps organizations grow revenue and profits through the use of data and analytics. We leverage the best of IBM's Analytics technology and Cognitive solutions to optimize

operational performance, customer outcomes and financial results. Offering products, implementation services, training and support, we combine IBM's Analytics software with best practices and pre-configured, out-of-the-box applications to help businesses achieve their full potential. Hundreds of successful implementations and proven ROI for Fortune 1000 and midmarket companies are just a few reasons companies turn to Revelwood. Additional information on Revelwood can be obtained by visiting <a href="https://www.revelwood.com">www.revelwood.com</a> or calling 201.984.3030.

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