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REVELWOOD NAMED IBM ANALYTICS GROWTH PARTNER OF THE YEAR BY INGRAM MICRO

Second Year in a Row Revelwood Earns this Distinctive Honor

PARSIPPANY, NJ—JULY 24, 2017—Revelwood, an IBM Business Analytics Gold Partner and one of the top IBM business partners worldwide, announced today it earned the prestigious Ingram Micro IBM Analytics Growth Partner of the Year Award for 2016. This is the second year in a row that Revelwood has received this recognition.

"Revelwood has done an incredible job growing their IBM Analytics business through portfolio expansion and new client acquisition," said David Hino, Senior Vendor Business Manager for IBM Software, Ingram Micro. "They are part of an elite group of Ingram Micro and IBM partners that many could learn from."

Revelwood has more than 20 years of experience designing and implementing applications for IBM Business Analytics technologies. The company began as a consulting firm for IBM Cognos TM1 (then owned by Applix), and has evolved into a full-service solution provider that offers a comprehensive portfolio of products and services for IBM Analytics and Cognitive technologies to help organizations disrupt markets, achieve competitive advantage and drive growth and increased profitability.

"The analytics market continues to be hot and has expanded into advanced analytics and cognitive computing," said Ken Wolf, CEO, Revelwood. "Our team earned this award because we have continued to grow our established practice in financial and operational analytics, while also building a successful and award-winning practice in customer analytics and artificial intelligence. With the support of Ingram Micro and IBM, we've been able to combine our vision for how organizations can implement innovative analytics solutions in highly competitive environments, while sustaining an excellent track record for executing on our growth and expansion strategy."

A History of Awards

Ingram Micro's IBM Growth Partner of the Year Award is just the latest of many industry awards Revelwood has earned over the years, including the prestigious IBM Beacon Award.

Most recently, Revelwood was named the IBM Customer Analytics Business Partner of the Year for 2016. The company has also won the IBM Excellence Award, the FP&A Innovation Award for Best Financial Planning & Analysis Tool and other industry accolades.

About Revelwood

Revelwood helps organizations grow revenue and profits through the use of data and analytics. Leveraging the best of IBM's Analytics technology and Cognitive solutions, Revelwood optimizes operational performance, customer outcomes and financial results. Offering products, implementation services, training and support, Revelwood combines IBM's Analytics software with best practices and pre-configured, out-of-the-box applications to help businesses achieve their full potential. Hundreds of successful implementations and proven ROI for Fortune 1000 and mid-market companies are just a few reasons companies turn to Revelwood. Additional information on Revelwood can be obtained by visiting www.revelwood.com or calling 201.984.3030.

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